



**WORD OF LIFE™**  
**FELLOWSHIP CANADA**  
CHURCH MINISTRIES | BIBLE INSTITUTES | YOUTH CAMPS

**REACHING CANADIAN YOUTH WITH THE GOSPEL OF CHRIST**

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**Job Posting: Marketing Manager - Word of Life Canada**

Reporting to the Senior Vice President, the Marketing Manager is responsible for directing the marketing and promotional efforts of Word of Life Canada. This includes providing creative direction for all forms of marketing programs including but not limited to print, media, web, and social media. The marketing manager oversees the development of national and regional branding programs, and ensures consistency across the country in the use of relevant design elements to ensure consistency of quality and connectivity of marketing pieces.

Specific Requirements:

- a. Bachelors degree or equivalent in Marketing field.
- b. Minimum 5 years progressive experience in marketing roles.
- c. Entrepreneurial mindset, self starter, with experience in current media and technologies.
- d. Detail oriented with ability to manage projects from inception to completion.
- e. Excellent verbal and written communication skills, and dynamic leadership presence.

The successful candidate will demonstrate a strong understanding of the mission of Word of Life Canada and display a passion for achieving that mission through the efforts of the Marketing team.